



Azusa Unified School District

Social Media Terms of Use

The Azusa Unified School District maintains a social media program for the purpose of engaging and interacting with our community, providing relevant and timely news, information and events and for communicating urgent or critical incidents that may affect stakeholders of the city of Azusa Unified School District.

By posting or commenting on any social media platform used and administered by the Azusa Unified School District, you participate by your own choice, taking personal responsibility for your comments, your username and any information you provide therein. You further agree to the following terms of use:

Not a Public Forum

All social media platforms used and administered by the Azusa Unified School District are not public forums. The district welcomes a person's right to express their opinion and encourages posters to keep comments relevant to the topic in question. Posting of any content on any social media platform used and administered by the Azusa Unified School District, by any visitor, follower, subscriber or fan, constitutes acceptance of the terms of use described here in this policy.

For purposes of this policy, a social media platform is the website or app offered to the public to provide audio, video, still-photo or written communication between other members of the public and/or representatives of certain groups, businesses, organizations or districts. Examples of social media platforms include Facebook, Instagram, Twitter, YouTube, Flickr, LinkedIn, website blogs with commenting capabilities, forums and emergency notification services.

The definition of content as used in this policy refers to any written copy, photos, graphics, videos, live-video streams, comments or any form of communicative content exchanged between parties.

Reporting of Emergencies

The posting of requests to issues that are of an emergency nature is strongly discouraged. In case of an emergency, or if police assistance is needed, please dial 911. If you wish to report information, please call (626) 858-4258; you may remain anonymous if you wish.

In the event you post information related to a crime, you may be placing yourself in a position of becoming a witness and subject to court subpoena.

Endorsements

"Friending" or "Liking" the Azusa Unified School District, or an officer or employee of the Azusa Unified School District, does not indicate an endorsement of that person's actions or comments.

A comment posted by a member of the public on any Azusa Unified School District social media site is the opinion of the commentator or poster only. The publication of a comment does not imply endorsement of, or agreement by, the Azusa Unified School District, nor do such comments necessarily reflect the opinions or policies of the Azusa Unified School District.

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Moderation of Content

The Azusa Unified School District's social media platforms are "family-friendly." When applicable, the district uses platform provided content moderation/filtering options to limit foul or obscene content. The Azusa Unified School District does actively monitor the social media platforms used by the district, and will remove inappropriate content as defined below, without prior notice, and as soon as possible. The district shall reserve the right to remove and/or block anyone who posts inappropriate material as determined by the district. This material may include, but is not limited to:

1. Comments not related to the original topic, including random or unintelligible comments;
2. Profane, obscene, or pornographic content and/or language;
3. Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
4. Defamatory or personal attacks;
5. Threats to any person or organization;
6. Comments in support of, or in opposition to, any political campaigns or ballot measures;
7. Solicitation of commerce, including but not limited to advertising of any business or product for sale;
8. Conduct in violation of any federal, state or local law;
9. Encouragement of illegal activity;
10. Information that may tend to compromise the safety or security of the public or public systems;
11. Content that violates a legal ownership interest, such as a copyright, of any party;
12. Harassment or content which constitutes and/or facilitates stalking;
13. Content which violates the right to privacy;
14. Encouragement of violence;
15. Repetitive content;
16. Comments which may reasonably interfere with, inhibit, or compromise law enforcement investigations, police tactics, police responses to incidents and/or the safety of police staff and officers or any emergency personnel;
17. Posts or comments that contain any external links not approved by the district;
18. Personally identifiable medical information.

The district does not allow posting of photos or videos by anyone other than members of the district that administer social media platforms.

Denial of Access

The Azusa Unified School District reserves the right to deny access to any Azusa Unified School District social media sites for any individual, who violates the Azusa Unified School District's Social Media Terms of Use, at any time and without prior notice.

If you wish to contest the removal or hiding of your content, or your denial of access ("banned") from our social media platforms, you may do so by contacting us at (626) 858-4258 and requesting to speak to a member of our Communications department.

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Facebook's Community of Standards

All comments posted to any Azusa Unified School District Facebook site are bound by Facebook's Community Standards, located at <http://www.facebook.com/communitystandards>; the Azusa Unified School District reserves the right to report any violation of Facebook's Community Standards to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.

Twitter Rules

When applicable, the Azusa Unified School District reserves the right to report any violation of the Twitter Rules, located at <https://support.twitter.com/articles/18311> with the intent of Twitter taking appropriate and reasonable responsive action.

YouTube Community Guidelines

When applicable, the Azusa Unified School District reserves the right to report any violation of the YouTube Community Guidelines, located at <http://www.youtube.com/yt/policyandsafety/communityguidelines.html> with the intent of YouTube taking appropriate and reasonable responsive action.

Instagram Community Guidelines

When applicable, the Azusa Unified School District reserves the right to report any violation of the Instagram Community Guidelines, located at <https://help.instagram.com/477434105621119/> with the intent of Instagram taking appropriate and reasonable responsive action.

LinkedIn User Agreement

When applicable, the Azusa Unified School District reserves the right to report any violation of the LinkedIn User Agreement, located at <https://www.linkedin.com/legal/user-agreement> with the intent of LinkedIn taking appropriate and reasonable responsive action.

Questions

Should you have any questions in regards to items contained herein this Social Media Terms of Use, please contact the Azusa Unified School District Communications department by email to AUSDCommunications@azusa.org or contact us at (626) 858-4258.